



JUNEAU LIONS CLUB

“WE SERVE”

P. O. Box 020911 * Juneau, Alaska 99802



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2010 Gold Medal Basketball Tournament

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PSA: March 19, 2010

Alaska Native Policy Center at First Alaskans Institute sponsors Gold Medal free throw contest to promote 2010 Census

(Juneau, AK) – A free throw contest on Friday, March 26 at the upcoming 64th Annual Juneau Lions Gold Medal Basketball Tournament is being sponsored by the Alaska Native Policy Center (the Policy Center) at First Alaskans Institute. The event is part of the Policy Center’s ongoing outreach to increase Alaska Native participation in the 2010 Census with the message that filling out the form and sending it in is vital for our Alaska Native community.

The free throw shooting contest will be open to tournament players in all three brackets (B, C and M) who will compete to win the following prizes in each bracket:

1st place	\$ 200
2nd place	\$100
3rd place	\$ 50

The 1st place winner in each bracket will then have a chance to win an additional \$100 by making a three-point shot. If the shot is missed, the 2nd place winner will have a chance to win the bonus \$100. If that shot is missed, the 3rd place winner will have the final chance to win the bonus money.

The initial free throw contest will be held Friday afternoon beginning at 4 p.m. in the Juneau-Douglas High School Gym. The finalists in each bracket will compete for the \$100 bonus three-point shot on Friday evening between game 34 and 35 [approx 8:45 p.m.].

The 64th Annual invitational Gold Medal Basketball Tournament will be held March 21-27, 2010, at the Juneau-Douglas High School Gym. Eight games in the M and B Brackets begin on Sunday March 21, starting at 10 a.m. and running until 10 p.m. C Bracket games begin on Monday March 22. The Monday-Thursday schedule features six games per day in all three brackets, running from 12:30 p.m. to 10 p.m.

Major tournament sponsors include: Prospector Hotel, US Census 2010, Alaska Communications System (ACS), Tlingit-Haida Regional Housing Authority, the Alaska Native Policy Center at First Alaskans Institute, and Sealaska Corporation.

64th Gold Medal Basketball Tournament Major Sponsors:

Prospector Hotel www.prospectorhotel.com/

US Census 2010 www.2010.census.gov

Alaska Communications System (ACS) www.acsalaska.com/

Tlingit-Haida Regional Housing Authority www.thrha.org

First Alaskans Institute www.firstalaskans.org

Sealaska Corporation www.sealaska.com